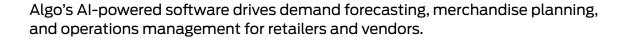
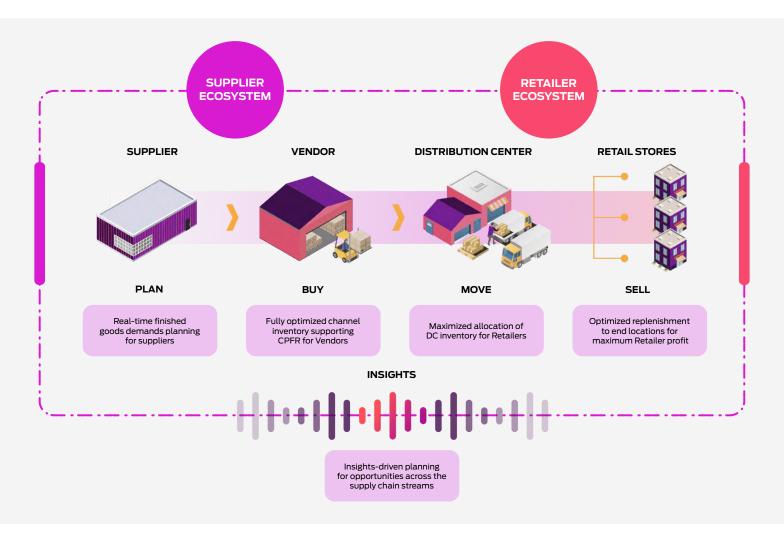




# **Supercharge Your Supply Chain**

Algo helps you Plan > Buy > Move > Sell with 100% Insights





Algo integrates data, simulation, and human intelligence, leveraging practitioner expertise, to accurately predict customer demand, streamline operations, and ensure balanced inventory.



# One Workspace, Powered by Algo Al



### **Push Analytics**

The Algo platform's push analytics delivers real-time, proactive insights and notifications, empowering businesses to make informed decisions and take immediate action.



#### **API Integration**

The highly configurable Algo platform integrates with approximately 100 types of data sources and file formats. Seamlessly unify all internal business information, retailer APIs, and other third-party feeds, enabling real-time access to accurate sales, inventory, and forecast details.



## **Segmentation & Clustering**

Algo helps you segment data sets, group similar records together, and distill information into clear visualizations that can be interpreted with point-and-click simplicity.



#### **Connected Planning**

Utilize state-of-the-art technology and data integration to enable synchronized and collaborative planning across teams, optimizing decision-making and driving operational efficiency.



### Algo Al

Our AI Assistant uses generative AI to multiply your team's productivity. Minimize the time you spend reviewing, understanding, and explaining your business information.



#### **Shareable Journeys**

Create a journey from any data view to streamline group workflows. Journeys build a shared narrative around the discovery of each business opportunity. Identify and share opportunities to construct action plans that fuel cost control and business growth.



#### **User Experience**

Algo's platform offers a seamless and intuitive user experience, ensuring effortless navigation and maximizing productivity for users.



#### AI / ML

Gaze into the future through the lens of innovation. Algo discovers and alerts you about high-value, actionable opportunities by applying proprietary algorithms and heuristics to your complex business information.

# **Algo Key Differentiators**

#### **Functional Expertise**

- · Trusted by Tier-1 global retail brands
- Comprehensive expertise
- from vendors (DCs) down to the retail store level
- Industry domain knowledge informs best practices and outcomes

## Speed to Value

- Easy integration with existing ERPs; no 'rip & replace' required
- · Al push analytics enhance agility
- Initial forecast and dashboards generated within weeks

#### **Al Architecture**

- Al-powered platform that manages big data: up to 1B SKU combos
- System / data-agnostic for guaranteed compatibility
- Cloud architecture enhances business agility and reliability

# Algo customers achieve enhanced enterprise-wide outcomes

Slash your cash conversion cycle

- Boost inventory turnover by 8%
- Forecast accuracy improvement of 10%

Power your growth and expansion

- Assortment turn improvement of 7%
- Increase gross margin by 9%

Optimize your inventory management

- Improve in-stock rates by 9%
- Cut overall inventory days of supply 15%
- Forecast accuracy improvement +12%

Streamline your processes

- Ensure trade compliance by 15%+
- Improve accuracy of shrink reporting for scan-based trading by 40%+

Boost revenue and in stocks

- Raise full-price sell-through by 9%
- Increase in stocks by 14%

Transform vour planning and replenishment

- Enhance OTIF by 9%
- Develop a supplier quality index to boost fill rates by 10%+

