

# Algo Price Planner



## Predictive Power to Boost Your Bottom Line

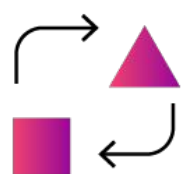
The Algo Price Planner is a specialized tool designed for demand planners in retail companies to simulate pricing strategies and implement changes that boost product demand and streamline inventory management. By leveraging advanced machine learning techniques, the Price Planner optimizes profitability through predictive analysis and scenario planning.

## Key Features



### Automated Price Planning:

Leverage machine learning algorithms to predict demand based on pricing strategies. Integrate your data sources, such as POS data, pricing history, and competitor pricing data. Perform comparison to identify and implement the most valuable pricing strategies.



### Product Impact Analysis:

Analyze past consumer behavior to estimate the effects of price changes, including substitution to alternate products or changes in purchase. Gain insights into the impact of price changes on overall demand.



### Automated Pricing Options:

Adjust prices through fixed dollar increments, percentage changes, and specific dollar amounts through bulk changes, top down or bottom up planning.



### Scenario Creation and Quick Comparisons:

Create multiple pricing scenarios to predict outcomes independently. Compare key performance indicators across scenarios to determine your optimal pricing strategy.

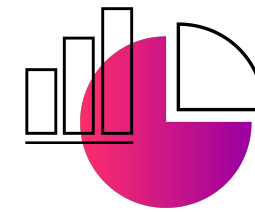
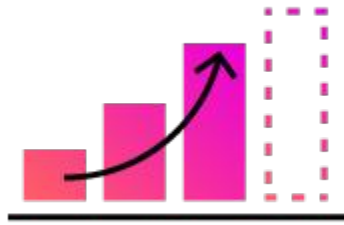


### Forecast Engine Connectivity:

Utilize forecasts from the Algo Forecast Engine as a baseline to ensure accurate and up-to-date demand forecasts and obtain unconstrained as well as constrained values.

# Unleash the Power of Predictive Pricing

Algo Price Planner leverages AI-powered algorithms to provide instant insight into the impact of various pricing strategies. By integrating seamlessly with your existing data sources, including POS data, pricing history, and competitor pricing data, Price Planner delivers a holistic view of how varying pricing decisions affect demand and inventory levels.



Reduce Markdowns by

25%

Elevate Revenue in every cycle by

1-2%

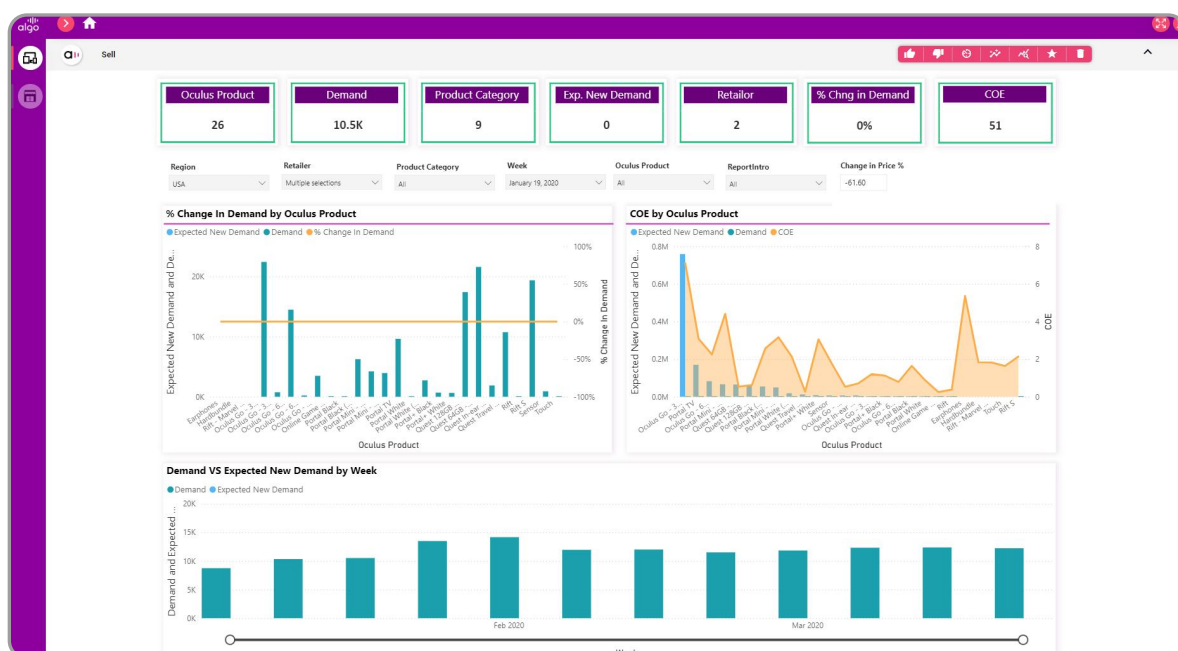
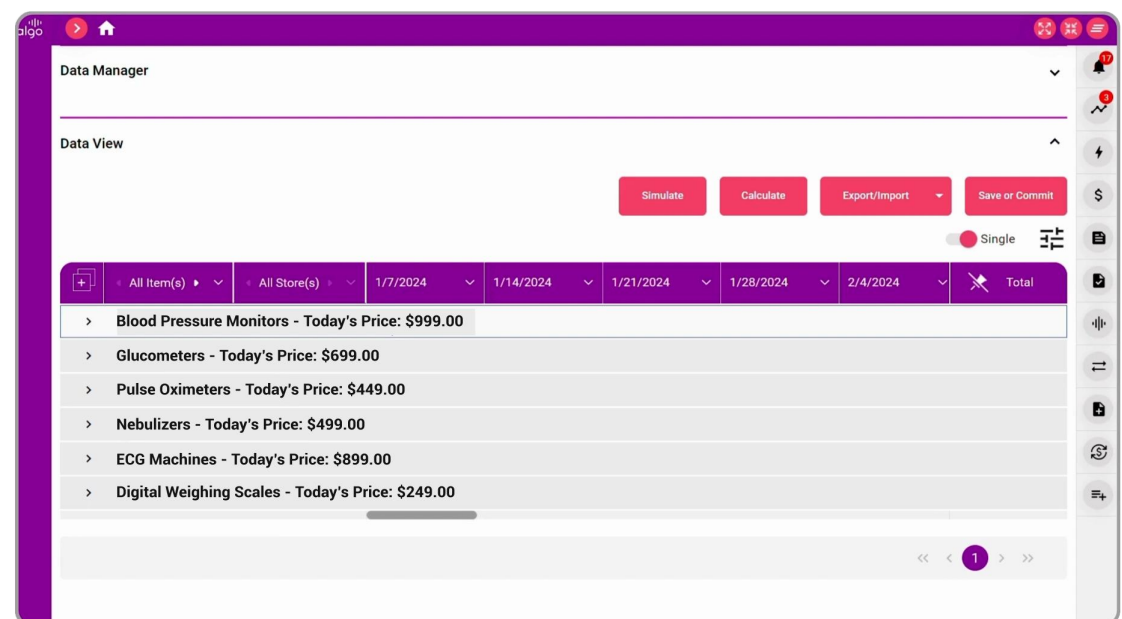
Achieve Profit Margin Gains of up to

5%

## Why Choose Algo's Price Planner?

### Optimized Pricing Strategies

Fine-tune and optimize your pricing strategy for maximum revenue and margins. Leverage dynamic adjustments based on market conditions and competitor actions.



### Scenario Simulation

Simulate various scenarios, from individual item pricing changes to bundle performance. Perform comprehensive analyses of different pricing strategies and their potential outcomes to assess and choose the most effective strategies to drive profitability.

	1/7/2024	1/14/2024	1/21/2024	1/28/2024	Total
Blood Pressure Monitors - Today's Price: \$999.00					
Planned Price	\$0.00	\$0.00	\$0.00		\$0.00
Cost	\$749.25	\$749.25	\$749.25		\$749.25
Baseline Price	\$899.00	\$899.00	\$999.00		Multiple
Baseline Cost	\$749.25	\$749.25	\$749.25		\$749.25
Baseline Net Cost	\$749.25	\$749.25	\$749.25		\$749.25
Net Cost	\$749.25	\$749.25	\$749.25		\$749.25
Baseline FC	18	6	6		246
Updated FC	0	0	0		20

## Improved Forecasting Accuracy

Obtain reliable predictions of demand changes based on pricing strategies and anticipate market trends and customer behavior more accurately, leading to better strategic planning and optimized pricing decisions.

## Informed Decision-Making

Benefit from a streamlined experience for business analysts, allowing them to run scenarios quickly and make data-backed decisions with confidence. Reduce the risk of strategic errors and enhance overall business performance.

**View Data Set**

Store: All Stores Selected

Item: 1 Items Selected

Timeframe: 52 Weeks Selected

**Refresh Measures**

Select Measure: Select Refresh Measures

**Forecast Update**

From Forecast Measure: Select Forecast Measure

To Forecast Measure: Select Forecast Measure

Rule Type: \$

Rule: Select Rule

Value:

Comp Item (Optional): Select Items

From Timeframe (Optional): Select Timeframe

	February FY24	March FY24	April FY24	May FY24	June FY24	Total
Blood Pressure Monitors - Today's Price: \$999.00						
Planned Price	\$0.00	\$0.00	\$0.00	\$0.00	\$799.25	Multiple
Cost	\$749.25	\$749.25	\$749.25	\$749.25	\$749.25	\$749.25
Baseline Price	\$999.00	Multiple	Multiple	\$999.00	\$999.00	Multiple
Baseline Cost	\$749.25	\$749.25	\$749.25	\$749.25	\$749.25	\$749.25

## Enhanced Efficiency

Streamline business processes, allowing analysts and decision-makers to focus on strategic initiatives rather than time-consuming data analysis. This leads to faster response times and more agile business operations.

# Join the Revolution in Retail Pricing

Ready to optimize your pricing strategies for better business outcomes? Experience the power of Algo Price Planner and see the difference it can make in your retail operations. Contact us today to schedule a personalized demo and learn how our innovative platform can help you achieve your business goals.

[Book a Free Trial](#)